

Objective 3.1 – Economic Health:

Initiate community planning, urban development, and redevelopment strategies that prepare businesses, production facilities, trades, and related activities that provide the livelihoods of the population to withstand positive and negative changes in the economy and to continue providing jobs and incomes to support the community.

1. Is the intention of this objective clear to you?
2. How would you measure success in achieving this objective?
3. What challenges do individual businesses face? What challenges does our local economy face?
4. Any other general feedback on this objective?

Objective 3.3 – Fiscal Sustainability:

Provide a balanced land use mix for fiscal sustainability and economic robustness.

1. Is the intention of this objective clear to you?
2. How would you measure success in achieving this objective?
3. How should we balance the types of land uses in the community to provide revenue needed to maintain public infrastructure and services, and to diversify the economy while maintaining our community's character?
4. Any other general feedback on this objective?

Objective 3.4 – Airport Access:

Provide access to the Tallahassee International Airport to ensure the movement of people and commerce while maintaining the safety and security of the airport.

1. Is the intention of this objective clear to you?
2. How would you measure success in achieving this objective?
3. What improvements are needed to improve access to the Tallahassee International Airport? What land uses do we need near our airport?
4. Any other general feedback on this objective?

Objective 3.5 – Freight and Cargo:

Provide a network of transportation facilities that are coordinated across different modes of travel to support the movement of freight and cargo.

1. Is the intention of this objective clear to you?
2. How would you measure success in achieving this objective?
3. How can we better integrate our airport into the overall transportation network?
4. Any other general feedback on this objective?

Objective 3.6 – Post-Disaster Recovery:

Plan for post-disaster economic recovery to help resume economic activities following damage or destruction by a natural or human-made disaster.

1. Is the intention of this objective clear to you?
2. How would you measure success in achieving this objective?
3. What can we do to help our businesses and individuals prepare for, respond to, recover from, and mitigate against disasters? What does a resilient economy mean to you?
4. Any other general feedback on this objective?

Draft Goal 3 [LM] – A Robust Economy:

Our community will foster a robust economy by enhancing the ability to:

- Increase access to employment opportunities by locating jobs proximate to the homes of people that can provide critical talent in skilled trades.
- Reduce barriers to starting and growing businesses.
- Retain and create new enhanced employment opportunities that emphasize Tallahassee-Leon County's target industries.

Land use and transportation strategies will support a robust economy through:

- Innovation districts and the clustering of mutually beneficial businesses.
- Connections to educational and training facilities.
- Access to roadways, rail, transit, and aviation systems.
- The appropriate location of manufacturing and distribution facilities.

Our community will strive to facilitate the development, attraction, and cultivation of innovative businesses to foster a robust, financially sustainable economy. Associated job creation will help position the economy for sustained, directed growth, raising the quality and standard of living for the citizens of Tallahassee-Leon County.

Final Questions

1. Do you believe that the proposed objectives, if achieved will accomplish this goal?
2. If not, what other land use and transportation objectives would you add to this goal?